



# Be a Sponsor at Roadrunner Station!

# Be at the Heart of UTSA Alumni Tailgate

Without a doubt UTSA Football is the place to be. Last season more than 8,100 fans came to our tailgate. This year, UTSA joins Conference USA. Join us at UTSA Alumni Tailgate located at the Pavilion in Sunset Station, and be part of the action.

It's the place for you and your business to showcase new products, provide sampling, and make connections with the UTSA clientele while enjoying Roadrunner Spirit and UTSA Pride!

#### \$10,000 – Home Football Season Sponsorship

Your tent/booth for all home games!

Includes: Space for your tent/booth area, 1 table & 2 chairs, face to face opportunity with all alumni and guests. Opportunity to sell product. Featured in Game Day email to over 30,000 alumni. Recognition on our alumni website to thousands of members throughout the year and highlighted during football season. Includes: 4 season tickets for each game and sponsor flag.

# **UTSA Alumni Association Fast Facts**

More than 1,500 fans attend our Tailgate! UTSA Alumni are over 94,000 strong Approx. 70 % of Alumni live in San Antonio area 40% of all season ticket holders are UTSA Alumni!

# Game Day Festivities Start at Tailgate Lot

Grilling begins *4 hours before kickoff* Tailgate opens *3 hours before kickoff* UTSA Spirit Walk comes right by the UTSA Alumni Association tailgate area. Cheer on the UTSA. Football team, Band, Cheerleaders & Rowdy.

# The UTSA Alumni Association Supports

- University initiatives
- Scholarships for UTSA Students (\$1.3M awarded since 1982)
- UTSA Alumni events and chapter
- Athletics and New Student Orientation
- UTSA student organizations
- ♥ FTK- Dance Marathon for Children with Cancer
- Mr. & Ms. UTSA
- The SPIRIT OF SAN ANTONIO, UTSA Marching Band



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Season	\$10,000 (Gift portion is 100%) - All 6 home games				
Name of Sponsor/Donor:					
Contact Name:					
Address: Street/Box		Cit	y/ST	Zip	
Phone:					
Email Address:					
Method of Payment: (Please Bill Me. (We will invo. Check Enclosed. ( Credit Card. (circle Name on Card:	ice you by email.) (Please make check paya one) Visa	able to UTSA Alu MC	imni Association.) Amex	Discover	
Card Number:					
Billing Zip Code:					
Expiration Date:					
Amount:					
Card Holder	Signature:				
2013-2014 UTSA Foot					

(KICKOFF)				
Sat, Sep 7	Oklahoma State (HOME)	11:00 AM		
Sat, Sep 28	Houston (HOME)	ТВА		
Sat. Oct. 12	Rice * (HOME)	3:00 PM		
Sat. Oct. 26	UAB * (HOME)	4:00 PM		
Sat. Nov. 9	Tulane * (HOME)	1:00 PM		
Sat. Nov. 30	Louisiana Tech * (HOME)	2:30 PM		
	*Denotes conference – Time (CT)			



Thank you for supporting the UTSA Alumni Association A 501(c) (3) organization, EIN# 74-1977996 A letter will be sent to you upon payment as your receipt. Contact Anne at <u>Anne.Englert@utsa.edu</u> or call 210.458.4133