

## Tailgate Sponsorship Opportunities

### Be at the Heart of UTSA Alumni Tailgate

Without a doubt UTSA Football is the place to be. Last year we broke records! UTSA set two records for an NCAA Division I FCS start-up program: Highest first game attendance with 56,783 students, the alumni, and San Antonians. We also averaged 35,521 for each home game. Join us at UTSA Alumni Tailgate and be part of the action.

It's the place for you and your business to showcase new products, provide sampling, and make connections with new clientele while enjoying Roadrunner Spirit and UTSA Pride!

### ♥ ♥ ♥ ♥ ♥ Speciality Items ♥ ♥ ♥ ♥ ♥

The UTSA Alumni Association seeks donations for special one-time purchases of large tailgate items.

A customized BBQ Pit is approximately \$6,000.

A trailer for storage of tables and chairs is

Approximately \$8,000. Both the pit and trailer will be used for our tailgates and big events.

*First come for the  
only 1 mobile space  
available.*

### \$12,500 – Home Football Season Sponsorship\*

Your mobile promo van or tent/booth for all 6 home games!

Includes: Space for your mobile promotional van or tent/booth area, 1 table & 2 chairs, face to face opportunity with all alumni and guests.

Opportunity to sell product. Featured in Game Day email to over 25,000 alumni. Recognition on our alumni website to thousands of members throughout the year and highlighted during football season. **Best Value!**

**Book by July 20<sup>th</sup> for \$7,000!**

### \$1,500 – Game Day Sponsorship or \$9,000 for Season\*

Your tent/booth for 1 game

Includes: 1 table & 2 chairs, face to face opportunity with all alumni and guests. Recognition on our website for your game.

**Book the Season by July 20<sup>th</sup> for \$6,000!**

### \$2,500 – Road Trip Sponsorship (Rice)

Be THE sponsor for the UTSA Alumni Road Trip! Your name/logo displayed on the elegant coach bus as we travel to see UTSA

Roadrunners in action. Your business logo will be displayed at each home game, online, on the registration form leading up to the road game.

### \$100 – Alumni Family Sponsorship (For Individuals)

Support the Alumni Association tailgate with a small donation to last all season!

**Sponsors over \$1,000 will be featured on the official UTSA Alumni Association banner at tailgate. Contact Anne at [Anne.Englert@utsa.edu](mailto:Anne.Englert@utsa.edu) or call 210.458.4133**



## UTSA Alumni Association Fast Facts

UTSA Alumni are over 90,000 strong  
Approx. 70 % of Alumni live in San Antonio area  
40% of all season ticket holders are UTSA Alumni!

## Game Day Festivities Start at Tailgate Lot

Grilling begins *4 hours before kickoff*

Tailgate opens *3 hours before kickoff*

UTSA Spirit Walk comes right by the UTSA Alumni Association tailgate area. Cheer on the UTSA Football team, Band, Cheerleaders & Rowdy.

## 2012-2013 UTSA Football Schedule

|                    |   |            |
|--------------------|---|------------|
| Thu, Aug 30        | at South Alabama                          | TBA        |
| <b>Sat, Sep 08</b> | <b>Texas A&amp;M-Commerce (HOME)</b>      | <b>1pm</b> |
| Sat, Sep 15        | at Georgia State                          | TBA        |
| <b>Sat, Sep 22</b> | <b>Northwestern Oklahoma State (HOME)</b> | <b>1pm</b> |
| Sat, Sep 29        | at New Mexico State *                     | 7pm        |
| Sat, Oct 13        | at Rice (ROADTRIP)                        | TBA        |
| <b>Sat, Oct 20</b> | <b>San Jose State * (Homecoming)</b>      | <b>1pm</b> |
| <b>Sat, Oct 27</b> | <b>Utah State * (HOME)</b>                | <b>1pm</b> |
| Sat, Nov 03        | at Louisiana Tech *                       | 3pm        |
| <b>Sat, Nov 10</b> | <b>McNeese State (HOME)</b>               | <b>TBA</b> |
| Sat, Nov 17        | at Idaho *                                | 4pm        |
| <b>Sat, Nov 24</b> | <b>Texas State *(HOME)</b>                | <b>1pm</b> |

\*Denotes conference

## The UTSA Alumni Association Supports

- ♥ Scholarships for UTSA Students (\$1M awarded since 1982)
- ♥ UTSA Athletics and New Student Orientation
- ♥ UTSA student organizations
- ♥ FTK- Dance Marathon for Children with Cancer
- ♥ Mr. & Ms. UTSA
- ♥ CANstruction supporting UTSA Honors College
- ♥ The SPIRIT OF SAN ANTONIO, UTSA Marching Band
- ♥ UTSA Alumni programs
- ♥ University initiatives







## Football Tailgate Sponsorship Form

Please Choose Sponsorship:

- |  |   |
|--|---|
| <input type="checkbox"/> Specialty Gift Donation | \$_____ (Gift portion is 100%)  |
| <input type="checkbox"/> Season                  | \$12,500 (Gift portion is 100%) – All 6 home games<br><b>Book by July 20<sup>th</sup> for \$7,000!</b>                          |
| <input type="checkbox"/> Homecoming Only         | \$ 2,500 (Gift portion is 100%) – October 20 <sup>th</sup> .  |
| <input type="checkbox"/> One Game Day            | \$ 1,500 (Gift portion is 100%) – Any game other than Homecoming<br><b>Book the Season by July 20<sup>th</sup> for \$6,000!</b> |
| <input type="checkbox"/> Road Trip               | \$ 2,500 (Gift portion is 100%) – Rice  |
| <input type="checkbox"/> Individuals             | \$ 100 (Gift portion is 100%)   |

Name of Sponsor/Donor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
*Street/Box City/ST Zip*

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Method of Payment: *(Please feel free to call your credit card number in by phone at 210.458.4133)*

- |   |                                      |
|---|--------------------------------------|
| <input type="checkbox"/> Bill Me. <i>(We will invoice you by email.)</i>                                |                                      |
| <input type="checkbox"/> Check Enclosed. <i>(Please make check payable to UTSA Alumni Association.)</i> |                                      |
| <input type="checkbox"/> Credit Card. <i>(circle one)</i>   | Visa      MC      Amex      Discover |

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

***Thank you for supporting the UTSA Alumni Association  
A 501(c) (3) organization, EIN# 74-1977996  
A letter will be sent to you upon payment as your receipt.***