



**FEBRUARY 23, 2019**

**5AM-7AM**

Check in and booth set up

**8AM**

Race Starts

**UTSA Main Campus, Convocation Center**



## DIPLOMA DASH 5K PARTNERSHIP OPPORTUNITIES

### 35TH ANNUAL DIPLOMA DASH — 8 AM START (see under)

Join us at the UTSA Convocation Center, Main Campus, to run or walk for scholarships for current students. The Diploma Dash is USATF certified, chip timed with a photo finish. Stay for a great festival, music, food, and prizes! Rain or shine!

Prizes for Individuals, Masters, age 14 and under and other fun categories and teams. Team Challenges for UTSA Students, UTSA departments, Fraternity/Sorority, and ROTC.

### DIPLOMA DASH REGISTRATION OPENS NOV. 2019

Register online at: [Alumni.UTSA.edu/diplomadash](http://Alumni.UTSA.edu/diplomadash)

- Early Bird Rates through February 10, 2019:
  - \$25 for UTSA Alumni Association members
  - \$35 for non-members
  - \$75 for Team rates
- Rates starting February 11, 2019:
  - \$30 for UTSA Alumni Association members
  - \$40 for non-members
  - \$75 for Team rates
- Race day rate is \$40 for everyone
- \$20 Sleep-In and receive your T-shirt by mail
- Always \$15 for Students (*with any current ID*)

### RUNNER PACKET PICK-UP

Packet pickup is Thursday & Friday, February 21-22 from 4-7 pm, location TBD. Race numbers sent by email.

### PRESENTING SPONSORS — \$15,000 - SOLD

*Pace Setter Sponsor level plus. . . .*

- Recognition in all media including any PSA, television and radio spots, newsletters, and electronic communications
- Logo on Start/Finish crossbeam, the Water Stop, and Main Stage
- 20x20 Booth Space at the front of the festival area
- Your company name on the race shirt in a large and prominent space.
- Up to ten teams of five!

### PACE SETTER SPONSORS — \$5,000 CUSTOMIZABLE PACKAGE

*Start/Finish Sponsor level plus. . . .*

- Logo on the Start/Finish line, a Race Course Mile Marker, and the Main Stage
- 10x20 Booth Space

- Customized recognition available
- Up to three teams of five!

### START/FINISH SPONSORS — \$3,000

*Race Day Sponsor level plus. . . .*

- Logo on the flanking sides of the Start/Finish Lines\*
- Logo link from Alumni Diploma Dash webpage to company website\*\*
- Up to two teams of five!

### RACE DAY SPONSORS — \$1,000

*Goodie Bag Sponsor level plus. . . .*

- Be on the Race Shirt. We will add your company name on back of race shirt.
- One (1) five-person race team!
- Host your own 10x10 Booth space area
  - We will provide one table & two chairs for your area.
  - Bring your tent & props for a full display of your company in your booth space.
  - Opportunity to offer product samples, coupons, develop prospective customers, make sales, etc. to attendees at your booth
  - Contribute door prize(s) or free drawing of merchandise to be given away from Main Stage to registered participants and race winners!
  - Limited electricity available

### BE IN THE GOODIE BAG SPONSORS — \$500

*No matter your sponsorship level. . . .*

- Add swag to the bag! Please be prepared to provide up to 2,000 business cards, coupons, or other items by February 10. We will include your items while supplies last.
- Receive a shirt & medal to commemorate the day!
- Your company mentioned during the awards program!
- Continued promotion all year on our website!

\* Provide color logo in high resolution. JPG, JPEG, BMP, or GIF files accepted. Due February 1, 2019.

\*\*Color logo sized 190 x 180px in JPG, JPEG, BMP, or GIF files. Due February 1, 2019.

# **SIGN UP!** *Please confirm by February 1, 2019*

<b>SPONSOR TYPE</b>	<b>COST</b>	<b>SIGN US UP!</b>
Presenting Sponsor	\$15,000	<b>SOLD</b>
Pace Setter Sponsor <i>*Customized package negotiable</i>	\$5,000	
Start/Finish Line Sponsor	\$3,000	
Race Day Sponsor	\$1,000	
Be In the Goodie Bag Sponsor	\$500	
Team Challenge \$30/per person for a 5-person team	\$150	
Sponsor UTSA Student Runner(s) \$15/per student x # of students	\$15 x #	\$ _____
We are unable to participate, however we are making an unrestricted donation	\$ _____	
<b>TOTAL</b>	\$ _____	

**SPONSOR'S NAME** *as to appear on print material* \_\_\_\_\_

Point of Contact \_\_\_\_\_

Address \_\_\_\_\_ City/ST/Zip \_\_\_\_\_

Email \_\_\_\_\_ Daytime Telephone \_\_\_\_\_

**CHOOSE YOUR METHOD OF PAYMENT** *(Please feel free to call your credit card number in by phone at 210.458.4133)*

- Check Enclosed. *(Check payable to UTSA Alumni Association.)*
- Bill Me. *(We will invoice you by email. Payment Due on/before February 20, 2019)*
- Credit card. *(Circle one)*                      AMEX                      Discover                      MC                      Visa

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

*Please note we are able to recognize your company as soon as your items or payments arrive. Thank you for supporting the UTSA Alumni Association. Proceeds benefit UTSA Alumni Association programs, services and scholarships. We are a 501(c)(3) organization, EIN# 74-1977996. An invoice will be provided for your records.*

**SPONSORSHIP CONTACT**

*Veronica Dominguez,  
Asst. Director of Alumni Engagement  
P (210) 458.7228 E veronica.dominguez@utsa.edu  
UTSA Alumni Association One UTSA Circle, San  
Antonio, Texas 78249*

**LOGISTICS CONTACT**

*Luke Walker, Asst. Director of Events  
P (210) 458-4182 E luke.walker@utsa.edu*

