

UTSA ALUMNI DIPLOMA DASH 5K

SATURDAY, FEBRUARY 22 | UTSA MAIN CAMPUS | 8:00 a.m.

In its 41st year, the UTSA Alumni Diploma Dash hosts over 1,200 runners to raise scholarship funds for students. Help us in our mission to provide Roadrunners with over \$150,000 in scholarships this year alone!

EXCLUSIVE! PRESENTING SPONSOR **\$15,000**

- Presenting Sponsor Banner on Starting/Finish Line
- Recognition in all media spots including PSA, Television, and radio (*when available*)
- Name or Logo on all Race Bibs
- Up five extra teams of five (5) runners/walkers (*10 total*)
- All items included in lower-priced packages (*does not include start or finish breakaway sign*)

START LINE SPONSOR *or* FINISH LINE SPONSOR **\$10,000**

- Starting line or Finish line breakaway banner
- Recognition in email communications
- Recognition in social media posts from UTSA Alumni and chapter/council channels
- Up two extra teams of five (5) runners/walkers (*5 total*)
- All items included in lower-priced packages

PACESETTER SPONSOR **\$5,000**

- Sponsor name on the race shirts in a prominent location
- Logo on starting/finish line signage and banners
- Name mentioned through race day festivities
- Logo on UTSA Alumni website mainpage and races pages through March 1, 2025
- Up two extra teams of five (5) runners/walkers (*3 total*)
- All items included in lower-priced packages



RACE DAY SPONSOR **\$1,000**

- Sponsor name on the official race-day shirt
- Option to include product samples, coupons, or other swag in our race day goodie bags
- Company mentioned during Award's Ceremony
- On site activation space
- One team of five (5) runners/walkers

STUDENT CHAMPION SPONSOR **\$100**

- Sponsors help students run at a discounted price, and *your name will be mentioned during the Award's Ceremony.*

OTHER PARTNER OPPORTUNITIES

Want your logo on the back of our participation medal? Maybe you want to sponsor a kilometer or water station for our runners? **Let's talk! We can create the perfect opportunity for you.**

LET'S RUN!

This is USATF certified race. It's a professionally-timed with bib chips, and features a photo finish. Come for the race, but stay for a great post-race party with music, food, and prizes!



AWESOME SHIRT



FINISHER MEDAL



POST-RACE PARTY!

SIGN UP NOW >>>



LET'S TALK! 210.458.4133 | AlumniPartner@UTSA.edu | UTSAalumni.org

WANT TO GO PAPERLESS?

Scan the QR code to visit our website. You'll be able to pick your sponsorship and pay via credit card through one seamless process!



SPONSOR TYPE	COST	TOTAL
Presenting	\$15,000	\$
Starting or Finish Line	\$10,000	\$
Pacesetter	\$5,000	\$
Race Day	\$1,000	\$
Student Champion	\$100	\$
Other	_____	\$
<i>I'd like to support the UTSA Alumni Association and make an unrestricted donation</i>		\$
TOTAL		\$

ALL SPONSORSHIPS DUE BY FEBRUARY 2, 2025.

Sponsor Name (as to appear in marketing material): _____

Point of Contact (full name): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CHOOSE YOUR METHOD OF PAYMENT

- Check Enclosed (payable to UTSA Alumni Association)
- Invoice Me (delivered via email)
- IDT (UTSA Internal Use Only; please submit completed BEF)
- Credit Card (please select): AMEX Discover Mastercard Visa

Please note, in order to keep your information secure, we will call and gather your credit card information over the phone.

Please note we are able to recognize your company as soon as your items or payments arrive.
THANK YOU for supporting the UTSA Alumni Association. Proceeds benefit UTSA Alumni Association programs, services, and scholarships. The UTSA Alumni Association is a 501(c)(3) non-profit organization, EIN# 74-1977996.

FOR QUESTIONS AND MORE INFO ABOUT THE 2025 DIPLOMA DASH

contact us at 210.458.4133 or AlumniPartner@UTSA.edu.